

southern label company

Press Release

For Immediate Release

## **Southern Label Company Announces Merger with Metro Tag and Label**

June 10, 2008

Dear Valued Customer:

We are pleased to announce the merging of Metro Tag & Label Company, Inc. with Southern Label Company. We are bringing together two proven and trusted industry leaders in the manufacturing of law labels, care tags and pressure sensitive labels. Our combined experience represents 110 years of printing expertise. Effective July 1, 2008, production and distribution will be consolidated into the Southern Label facility in Birmingham, Alabama.

For over 70 years, the Wainick family of Metro Tag and Label has supplied quality tags and labels to a wide variety of industries. Their commitment to providing first class products and services is known worldwide. Our mutual goal is to maintain a competitive cost structure and seamless transition of the business. Steve Wainick, President, Metro Tag and Label will consult with Southern Label Company during the transition.

Please continue to use Metro Tag and Label's current phone, fax and email contacts to place your orders. Updates or changes will be communicated to you prior to July 1, 2008. If you have any questions please do not hesitate to contact us at 888-829-8080. Thank you for your support and we are looking forward to servicing and growing your business.

Sincerely,

Southern Label Company

5624 Clifford Circle Birmingham, AL 888-829-8080 205-833-5598 Fax [www.southernlabel.com](http://www.southernlabel.com)